

Hello!

I'm Rizwan Minhas, Sr. Product Designer



A dynamic **Senior Product Designer** skilled in user research, wireframing, prototyping, and interaction design — with expertise spanning branding, motion design, and storytelling. From concept to launch, I craft user-centric, visually compelling, and functional digital experiences. My multidisciplinary approach drives engagement, innovation, and impactful results.



10+ Years
Experience



10 Awards

Received 10 Huawei international awards for outstanding project contributions

Design

Ui Ux

Video & Animation

Web Development



Photoshop



Illustrator



Figma



After Effect



Premiere pro



Framer



Wordpress

My Work Experience

Design Team Lead - Market Aspex LLC



February 2024 - Till present

User Research, UI/UX Strategy, Mobile & Web App Design, Design Systems, Motion Graphics, Explainer Videos, Digital Marketing Strategies.

Creative Team Lead - Wolfiz Solutions Pvt Ltd



February 2022 - February 2024

Research, Ux and Ui, App Design, Web Design, Logo Intro, Explainer Videos, Social Media Designs, Marketing strategy, 3d Product modeling and visualization.

Senior UI UX Designer - Moftak Solutions



January 2019 - February 2022

Marketing Campaign, Graphic design Stuff
Creating 2d/3d Animation, Product Designs
Event and Marketing stuff

Creative Team Lead - Inverex Solar Energy



August 2017 - January 2019

Product 3d Visualization, Marketing campaign,
Printing and Digital Design, Marketing event
Planning and execution.

Executive Designer - Aimviz



July 2015 - August 2017

White Board Animation, 2d Character
Animation, Explainer Videos, 3d Intro, Product
Explainer Videos.

Graphic Designer - ARY News Network



February 2013 - July 2015

Creating 2d/3d Animation, News Templates
Occasional Idents, Program Titles



UX Design ✦ web Design ✦ Dashboard ✦ Wireframe ✦ User Research

My Education

Secondary School

Higher Secondary School

Graduation

Master

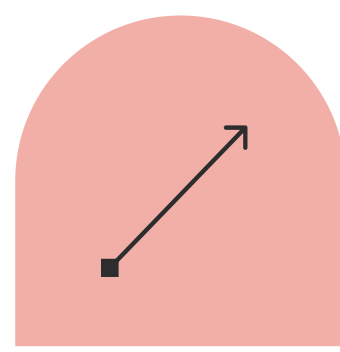
Science - 2005

Pre-Medical - 2009

Bachelor in Arts - 2012

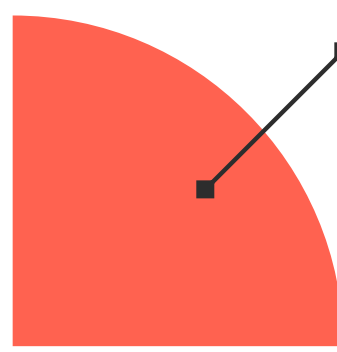
Mass Communication - 2015

Why Hire me?



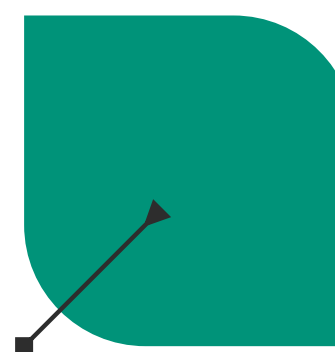
Diverse Expertise

With proficiency in design, animation, UI/UX, video editing, 3D, and research, I bring a multifaceted skill set to the table. My ability to seamlessly navigate through various creative disciplines ensures a holistic approach to every project.



End-to-End Creativity

From concept inception to the delivery of the final product, I pride myself on being involved in every step of the creative process. This end-to-end involvement not only guarantees a cohesive and polished outcome but also allows for a deeper understanding of the project's nuances.



Impactful Results

My work is not just about creating aesthetically pleasing designs; it's about delivering results that leave a lasting impact. Whether it's through engaging animations, intuitive UI/UX, compelling videos, or innovative 3D designs, I strive to create experiences that resonate with the audience and exceed expectations.

Areas of Expertise

Logo Design	Branding	Company Profile	Visitng Card	Printing	Letterhead
Outdoor Poster	Social Media Strategy	Social Media Designs	Marketing Campaigns		
Short Video Adds	Facebook Reels	TV Commercial	Explainer Video	Youtube Shorts	
Product Video Add	Promo Video	Documentary	Logo Intro	Animated Gif	Lottie Videos
3d Modeling	2d Animation	Whiteboard Animation	Rendering	Texturing	3d Lighting
Ui & Ux	Wireframes	2d Character Animation	App Designing	Web Designing	Website dev

Lets Connect!

Email: rizwandotminhas@gmail.com

Mobile: +923002211309

Linkedin: iamrizwanminhas